Request for proposals:
FP2030 Regional Data Portals and Data Resources

ABOUT FP2030

FP2030 is a global partnership of governments, civil society, multilateral organizations, donors, private sector partners, and researchers committed to supporting people’s right to voluntary, quality contraception. Our vision is a future where everyone, everywhere has the freedom and ability to lead healthy lives, make their own informed decisions about using contraception and having children, and participate as equals in society and its development.

The FP2030 Support Network consists of five regional hubs: North, West and Central Africa; East and Southern Africa; Asia and the Pacific; and Latin America and the Caribbean, and North America and Europe, led by an Executive Director, supported by an Executive Directorate team, who reports to the Governing Board. Each Regional Hub is headed by a Managing Director supported by a small team and hosted by an NGO within the region. Together, these five business units comprise the FP2030 Support Network.

BACKGROUND ON THIS OPPORTUNITY

Over the last decade FP2020, collaborating with Track20 and other data partners, increased data availability and use through an annual process of working with countries to report on a core set of family planning indicators. FP2030 is building on the lessons of FP2020 and continuing with the annual country-led reporting process and production of the FP2030 Measurement Report.

The new FP2030 Regional Hub architecture provides an opportunity for exploring ways to increase data availability. This activity aims to develop data dashboards, visualizations, resources, and tools that are responsive to regional and country priorities and thus increase data availability and use. FP2030’s Data and Measurement team will work with regional hub advocacy, country engagement, and communications staff to review existing resources, assess focal point and other stakeholder data needs, and identify new ways of accessing, visualizing, and comparing family planning, finance, and policy data that are aggregated as part of the FP2030 Measurement Framework.

Products will include a new global data dashboard with regional and country comparison features, revised country indicator and advocacy sheets, new data visualizations, and additional resources defined through regional and expert consultation.

PURPOSE

The primary objective of this project is to explore ways to increase data availability through the new FP2030 Regional Hub architecture. The intention is to develop data dashboards, visualizations, resources, and tools that are responsive to regional and country priorities. The FP2030 team will provide the data in the form of an excel file or a JSON file, depending on the context of the graphic/visual. This should facilitate better access, visualization, and comparison of family planning, finance, and policy data aggregated as part of the FP2030 Measurement Framework.
KEY ACTIVITIES & DELIVERABLES

The Services to be provided by the vendor will include:

• Development of a redesigned FP2030 data hub with a global interactive data dashboard, including region specific data. These resources should respond to regional/country needs and increase data availability.
• Creation of finance visualizations that can be promoted outside of the measurement report.
• Better integration of country data resources within the larger data hub, including country indicator sheets, advocacy sheets, etc.
• New data visualizations based on identified needs.

The new data visualizations will ultimately support the FP2030 team with:

• Additional resources as defined through regional and expert consultation.
• Increased collaboration between advocacy and data experts.

EXPECTATIONS

Period of performance: August – December 2023
Anticipated level of effort: 10 days per month
Expectations regarding virtual or in-person meetings or travel: Vendor should be available to join virtual meetings to discuss the project.

SUBMISSION INFORMATION

Deadline: June 28, 2023
Submission method: Send application materials to info@fp2030.org

Submission instructions: Please submit a proposal and your rate. As part of your proposal, please provide answers to the following questions:

• What data visualization tool(s) do you propose to use for this project (e.g., PowerBi, Tableau, etc.)?
• Our data visualization will need to be presented on the public FP2030 site. Does your visualization approach require a password-protected staging website? Please specify your proposed approach and how it impacts the skill requirements and costs.
• Our preference is to have a visualization dashboard that can be easily edited as we receive annual data updates. Please specify if this will be possible with your approach.
• Will you require storyboards to be provided by FP2030, or will you generate them as part of your service? If the latter, please describe your process for developing data visualization narratives.
• Will you be able to work with data as provided, or will you need to join, remodel, and clean the data before visualization? Please outline any data preparation steps required.

PROFILE

In addition to having a proven ability to carry out the responsibilities in the above Key Activities & Deliverables, the successful applicant will have:

• Strong data analysis skills.
• Proficiency in data visualization.
• Technical skill capability and expertise in creating user-friendly digital resources.
• Flexibility and adaptability.
• Collaboration and team working skills.
• Understanding of family planning, finance, and policy data.
• Knowledge of regional and country-specific data needs and priorities.

FP2030 values equity-centered leadership and commits to furthering our values and commitment to diversity, equity, and inclusion through our partnerships. We encourage proposals from organizations led by women, youth, minorities, persons living with disabilities, and persons living with HIV.